YEAR 2021 WEEKLY ATTENDANCE

DATE	1ST SERVICE	2ND SERVICE	TOTAL	
3-Jan	91	no service	91	drive up communion
10-Jan	112	no service	112	drive up communion
17-Jan	103	no service	103	drive up communion
24-Jan	103	no service	103	drive up communion
31-Jan	113	no service	113	drive up communion
MONTHLY AVERAGE	104	0	104	
7-Feb	106	no service	106	drive up communion
14-Feb	110	no service	110	drive up communion
21-Feb	108	no service	108	drive up communion
28-Feb	100	no service	100	drive up communion
MONTHLY AVERAGE	106	0	106	
7-Mar	115	no service	115	drive up communion
14-Mar	116	no service	116	drive up communion
21-Mar	133	no service	133	drive up communion
28-Mar	144	no service	144	drive up communion
MONTHLY AVERAGE	127	0	127	drive up communion
MOMINELAVERAGE	121	U	127	
4-Apr	173 (both services)	no service	0	Easter
11-Apr	105	no service	105	drive up communion
18-Apr	112	no service	112	drive up communion
25-Apr	126	no service	126	drive up communion
MONTHLY AVERAGE	205	0	205	·
2-May	127	no service	127	drive up communion
9-May	111	no service	111	drive up communion
16-May	103	no service	103	drive up communion
23-May	99	no service	99	drive up communion
30-May	81	no service	81	
MONTHLY AVERAGE	104	0	104	
6-Jum	86	no service	86	drive up communion
13-Jun	89	no service	89	drive up communion
20-Jun	87	no service	87	drive up communion
27-Jun	83	no service	83	drive up communion
MONTHLY AVERAGE	86	0	86	anve ap communion
	00	ŭ	00	
4-Jul	70	no service	70	drive up communion
11-Jul	85	no service	85	drive up communion
18-Jul	68	no service	68	drive up communion
25-Jul	80	no service	80	drive up communion
MONTHLY AVERAGE	76	0	76	·
1-Aug	64	no service	64	drive up communion
8-Aug	70	no service	70	drive up communion
15-Aug	68	no service	68	drive up communion
22-Aug	93	no service	93	drive up communion
29-Aug	82	no service	82	drive up communion
MONTHLY AVERAGE	74	0	74	

5-Sep	57	no service	57	drive up communion
12-Sep	91	no service	91	drive up communion
19-Sep	77	no service	77	drive up communion
26-Sep	103	no service	103	drive up communion
MONTHLY AVERAGE	82	0	82	
3-Oct	86	no service	86	drive up communion
10-Oct	97	no service	97	drive up communion
17-Oct	91	no service	91	drive up communion
24-Oct	104	no service	104	drive up communion
31-Oct	134	no service	134	
MONTHLY AVERAGE	0		102	
7-Nov	106	no service	106	drive up communion
14-Nov	111	no service	111	drive up communion
21-Nov	109	no service	109	drive up communion
28-Nov	131	no service	131	drive up communion
MONTHLY AVERAGE	114		114	
5-Dec	132	no service	132	drive up communion
12-Dec	125	no service	125	drive up communion
19-Dec	134	no service	134	drive up communion
24-Dec	151	64	215	Christmas - 2 services
26-Dec	65	no service	65	drive up communion
MONTHLY AVERAGE	121		134	

DATE		1ST SERVICE	2ND SERVICE	TOTAL
	Jan	104	0	0
	feb	106	0	0
	Mar	127	0	0
	Apr	205	0	0
	May	104	0	0
	June	86	0	86
	July	76	0	76
	Aug	74	0	74
	Sep	82	0	82
	Oct	0	0	102
	Nov	114	0	114
	Dec	121	0	134
	Totals	1199	0	668
	Avg per Sunday	100	0	56

2021 DEMOGRAPHICS

Deaths

Rich Thompson - 6/20/21 Gerald Beyers - 7/29/2021 Lura Stubbs - 9/7/21 Dick Schoreder - 11/17/21 Kenneth Johannson - 11/14/21 Aurel Peterson - 12/13/21

2021 CELC YouTube Analytics for Live Streamed Services

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	1	Video		Average	# on	OnDem	0-0	Average		
1	1	Length	# Live	Duration	demand	Minutes	OnDem Seconds	OnDemand Duration	4.7	
Date	Sunday	(mins)	Views	(mins)	Views	(hidden)	(hidden)	(mins)	# Total	
1/3-1/9/21	2nd Sunday after Christmas	54.6	31	31.2	48	18			Views	Comment
1/10-1/16/21	1st Sunday after Epiphany	52.9	35	31.9	82	14	50	18.0	79	
1/17-1/23/21	2nd Sunday after Epiphany	55.0	35	30.3	51	18	26	14.8	117	Not sure why so many OnDemand Views
1/24-1/30/21	3rd Sunday after Epiphany	46.4	32	30.3	57	14	20	14.3	86	A
1/31-2/6/21	4th Sunday after Epiphany	63.5	79	23.2	43	13	18	13.3	89 122	Annual Meeting - Short
2/7-2/13/21	5th Sunday after Epiphany	60.7	38	37.6	55	17	23	17.4	93	Not sure why so many Live Views
2/14-2/20/21	Transfiguration Sunday	62.7	36	36.2	60	12	12	12.2	96	Deer Audio Oudio
2/17-2/23/21	Ash Wednesday	58.5	9	23.0	40	13	39	13.7	49	Poor Audio Quality
2/21-2/27/21	1st Sunday in Lent	54.8	34	34.5	46	18	45	18.8	80	
2/28-3/6/21	2nd Sunday in Lent	67.2	32	43.4	55	18	39	18.7	87	
3/7-3/13/21	3rd Sunday in Lent	71.6	30	38.5	50	20	31	20.5	80	
3/14-3/20/21	4th Sunday in Lent	43.0	34	14.8	68	11	0	11.0	102	
3/21-3/27/21	5th Sunday in Lent	69.1	30	33.0	47	13	19	13.3	77	
3/28-4/3/21	Palm Sunday	54.9	44	3.1	64	3	35	3.6	108	Audio only, No Video
4/1-4/7/21	Maundy Thursday	55.2	26	6.1	68	3	13	3.2	94	No audio 20m, 10m video froze, 30m OK
4/2-4/8/21	Good Friday	72.3	28	28.9	57	13	20	13.3	85	started stream early
4/4-4/10/21	Easter Sunday	71.5	72	24.2	80	8	56	8.9	152	started stream early
4/11-4/17/21 4/18-4/24/21	2nd Sunday of Easter	66.8	57	19.6	57	10	52	10.9	114	
4/25-5/1/21	3rd Sunday of Easter	66.8	36	25.3	52	6	43	6.7	88	
5/2-5/8/21	4th Sunday of Easter	63.3	54	18.0	38	13	47	13.8	92	3
5/9-5/15/21	5th Sunday of Easter	61.4	60	11.0	20	11	45	11.8	80	
5/16-5/22/21	6th Sunday of Easter	70.2	21	44.6	26	16	20	16.3	47	
5/23-5/29/21	7th Sunday of Easter	71.0	16	34.8	33	10	1	10.0	49	
5/30-6/5/21	Pentecost Sunday Trinity Sunday	72.3	32	24.7	37	12	25	12.4	69	Had some Audio Issues
6/6-6/12/21	2nd Sunday after Pentecost	66.5	17	44.7	43	15	16	15.3	60	
6/13-6/19/21	3rd Sunday after Pentecost	61.4	18	41.8	37	10	57	11.0	55	
6/20-6/26/21	4th Sunday after Pentecost	62.8	20	37.7	29	13	0	13.0	49	
6/27-7/3/21	5th Sunday after Pentecost	67.0	19	36.0	32	6	29	6.5	51	
7/4-7/10/21	6th Sunday after Pentecost	64.8	16	29.0	27	12	38	12.6	43	
7/11-7/17/21	7th Sunday after Pentecost	66.0	20	23.6	27	9	46	9.8	47	
7/18-7/17/24	8th Sunday after Pentecost	67.0	19	29.2	32	17	16	17.3	46	
7/25-7/31/21	9th Sunday after Pentecost	80.9	28	29.6	32	12	20	12.3	51	
8/1-8/7/21	10th Sunday after Pentecost	59.2	16	26.5 40.8	51	9	43	9.7		Audio was low
8/8-8/14/21	11th Sunday after Pentecost	70.5	23	35.0	51	9	40	9.7	67	4
8/15-8/21/21	12th Sunday after Pentecost	57.6	28	22.9	40	11	51	11.9	63	
8/228/28/21	13th Sunday after Pentecost	72.8	33	33.0	59	7	3	6.1	71	
8/29-9/4/21	14th Sunday after Pentecost	70.9	39	24.9	41	10	14	7.2	92	
9/5-9/11/21	15th Sunday after Pentecost	68.1	41	16.5	56	9	50	10.0	80	
9/12-9/18/21	16th Sunday after Pentecost	75.7	31	28.3	33	14	14	9.8	97	
9/19-9/25/21	17th Sunday after Pentecost	61.6	52	8.1	85	6	30	14.2	64	
9/26-10/2/21	18th Sunday after Pentecost	71.4	25	26.8	34	16	9	6.5	137	
10/3-10/9/21	19th Sunday after Pentecost	67.0	20	31.1	43	13	2	16.2	59	
10/10-10/16/21	20th Sunday after Pentecost	66.9	22	35.7	31	13	35	13.0	63	
10/17-10/23/21	21st Sunday after Pentecost	74.8	22	29.6	39	11	1	11.0	53	
.0/24-10/30/21	22nd Sunday after Pentecost	66.4	24	27.7	39	11	5	11.1	63	
10/31-11/6/21	Reformation/Confirmation Sunday	90.3	25	31.3	52	11	35	11.6	77	
11/7-11/13/21	All Saints Sunday	64.8	28	22.2	37	12	56	12.9	65	
1/14-11/20/21	25th Sunday after Pentecost	66.2	23	29.8	37	9	34	9.6	60	
1/17-11/24/21	All Church Thanksgiving Service	56.7	16	20.0	41	8	21	8.4	57	
1/21-11/27/21	Christ the King Sunday	65.9	11	34.2	32	13	59	14.0	43	
11/28-12/4/21	1st Sunday in Advent	76.7	29	28.9	49	8	28	8.5	78	
12/5-12/11/21	2nd Sunday in Advent	76.2	26	25.2	27	20	53	20.9	53	
2/12-12/18/21	3rd Sunday in Advent	69.8	35	21.5	24	18	24	18.4	59	
2/19-12/25/21	4th Sunday in Advent	74.1	25	43.5	48	20	42	20.7	73	
12/24-1/1/22	Christmas Eve 5pm Service	66.4	24	29.8	71	10	57	11.0	95	
12/24-1/1/22 12/26-1/1/22	Christmas Eve 7pm Service	64.7	4	30.8	19	3	39	3.7	23	
	1st Sunday in Christmas	69.9	25	31.4	45	9	2	9.0	70	
	Averages									

Video Length

How Long was the whole Video on YouTube

Live Views

How many views where there during the Live Stream itself

Average Live Duration

For those people who watched Live, what was the average length of time they watched $% \left(\frac{1}{2}\right) =\frac{1}{2}\left(\frac{$

OnDemand Views

How many views were there of the replay

Average OnDemand Duration # Total Views

For those people who watched Live, what was the average length of time they watched

Sum of Live Views and OnDemand Views

These numbers are from YouTube Analytics and sometimes there are some anomalies I may not be able to explain.

I only use numbers for the week of the service - Sunday through the next Saturday.